



JOB OPENING

DIRECTOR OF DIGITAL CONTENT

POSITION: DIRECTOR OF DIGITAL CONTENT
AVAILABILITY: IMMEDIATE
REPORTS TO: MARKET MANAGER

CBS RADIO IS LOOKING FOR AN EXPERIENCED PERSON TO LEAD OUR DIGITAL MEDIA INITIATIVES FOR OUR LOS ANGELES CLUSTER OF 7 RADIO STATIONS AND THEIR ASSOCIATED STREAMS AND WEBSITES.

JOB DUTIES & RESPONSIBILITIES:

The person hired will be expected to partner with Sales, Programming, and Promotions to enhance our web offerings and assist with aggressively pursuing revenue opportunities for all of the company’s digital assets. The person will lead the effort to improve the online user experience on our station sites and develop digital solutions that best leverage our assets to maximize revenue streams.

REQUIREMENTS/EXPERIENCE:

Those interested in the opportunity should possess a BA/BS degree (MBA preferred) with a minimum of 5 years in a leadership role in web and web services in the music and/or entertainment industry.

APPLY AT:

www.CBSRadio.com **KEYWORD: 2529BR**

NO PHONE CALLS!

“It is the continuing policy of CBS Radio to afford equal employment opportunity to qualified individuals regardless of their race, color, religion, sex, or sexual preference, national origin, age or physical or mental disability, veteran or disabled veteran status, and to conform to applicable laws and regulations. We solicit your assistance on these openings and future openings.”

