

Dan Rosenberg / Car News

Being a third generation "car guy," Dan Rosenberg was destined to have a lifelong passion for cars. His grandfather owned a used auto parts company as well as a car lot in a suburb of Pittsburgh back in the 1930's. His father worked at the used auto parts company as a high school student, until he went out on his own selling new parts when he founded "Leonard's Auto Supply" in 1962. About 30 years later, while on an airplane heading to Los Angeles to "make it" as a comedian, Dan read an article about Billy Ray Cyrus working as a car salesman during the day while performing at night, so he thought, "If he can do it, why can't I?" So he walked into a Pontiac/Buick dealer in Woodland Hills and got a job selling cars. (Turns out, it was right next door to the dealership Cyrus used to work for.) More than 15 years later, Rosenberg has held almost every sales and management position at dealerships in California as well as his home state of Pennsylvania. Mixing his comedy skills with his selling skills, he was always a top salesman at each dealership he worked for. Dan currently consults with car dealers on how to increase their sales volume and is also consulting the website "CashForCars.com" matching car sellers with car buyers.

As a comedian, Dan has performed across North America and is a regular at the Laugh Factory and Improv comedy clubs in Hollywood. He has written two comedy books: "The Book on Hosting" and "The Unwritten Rules of Stand-up Comedy." After helping friends and relatives buy cars, he has developed a system that always saves time and money and is working on his third book "The Book On Buying Cars" which will reveal his secrets.

When asked his favorite three things, Dan always replies "Cars, Comedy and Radio", and Car News combines all of his passions. Rosenberg resides in Santa Monica with his wife and 4 year old son. Dan has owned 24 cars (one at a time).